



DOVER AIR FORCE BASE ADVERTISING

Let's discuss how we can customize your sponsorship to achieve your marketing goals.

The 436th Force Support Squadron (FSS) is the central entity for supporting the mission in all Morale, Welfare and Recreation programs, events, and services. Advertising avenues for Dover Air Force Base are as follows:

Website

Square, 245-pixel X 245-pixel Ai or workable PDF with link. Located at <https://www.doverfss.com>

3 Months - \$165

6 Months - \$270

12 Months - \$385

Electronic Screens

Landscape, 1920-pixel X 1080-pixel Ai or workable PDF. Located in ten (10) high-foot traffic areas across Dover AFB.

3 Months - \$750

6 Months - \$1,200

12 Months - \$1,800

Poster(s)

22" X 28" paper/vinyl material. Location options are inside **select** facilities or **select** walkways.

3 Months - \$150

6 Months - \$265

12 Months - \$495

Banner(s)

3’ X 4’ paper/vinyl material. Larger banner sizes are considered if space permits, and **additional fees would apply**. Location options are the Fitness Center and the Bowling Center.

3 Months - \$565

6 Months - \$940

12 Months - \$1,500

The advertiser is responsible for creating all advertising material.

All ads submitted to the non-appropriated fund instrumentality will contain a disclaimer to read “Paid ad. No Federal endorsement of advertiser intended.”

The non-appropriated fund instrumentality reserves the right to reject advertising that in the opinion of the non-appropriated fund instrumentality is unsuitable.

This is a solicitation for commercial sponsorship by a Non-appropriated Fund Instrumentality of the United States Government. (T-1) It does obligate appropriated funds or non-appropriated funds of the Government.

Table Toppers/Counter Toppers

Table Toppers can be placed on tables in Mugs, FREDS, at the Bowling Center or at The Landings. There are a total of XXX tables between the three establishments.

Counter Toppers would be 8 1/2” X 11” and could be placed on the main counter in Bldg. 520, as well as on the counter at the Fitness Center and the Bowling Center.

3 Months – \$100

6 Months – \$215

12 Months - \$445

Desk Wraps

Desk Wraps can go along the front desk in the Fitness Center or the Youth Center. They measure 3'1" high X 28' long. Mobile Cloud will provide and install banner.

12 Months - \$5,600

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Masking Units

Masking Units are a form of advertising in our Bowling Center. Masking Units are located at the end of the alley above the pins and are 42.5" (approx. 3.5') X 132" (approx. 11'). The Masking Units cover two lanes.

3 Months - \$600

6 Months - \$975

12 Months - \$1,535