

# Welcome to Dover AFB

Dover Air Force Base is home to the legendary C-5M Super Galaxy, the C-17 Globemaster III, and a vibrant community of Airmen, families, and supporters.

Partnering with us means more than advertising, it means joining a mission-driven, high-energy community that shows up, cheers loud, and supports those who serve.

Your brand becomes part of the heartbeat of the base.

## Let's Connect

Ready to take off with us?

We'd love to help your brand soar while strengthening the programs that support our Airmen and their families.



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# Dover Air Force Base Sponsorship & Advertising Guide

Where community spirit takes flight and your brand comes along for the ride.



# Why Partner With Dover AFB

## A Community That Loves to Engage

- Over 10,000 active-duty, reserve, civilian, and family members
- Loyal, community-minded audience
- Strong purchasing power and year-round presence

## Visibility That Stands Out

- High-traffic on-base locations
- Digital platforms with strong engagement
- Events that draw thousands

## Impact That Matters

Your support fuels programs that enhance the lives of Airmen and their families:

- Family & youth activities
- Fitness and recreation
- Holiday celebrations
- Airmen appreciation events
- Community-building programs

# Sponsorship Opportunities

## High-Energy Events

Bring your brand into the spotlight at events people genuinely love:

- Festivals & holiday celebrations
- Family fun days
- Fitness runs, tournaments, competitions
- Seasonal & themed programs

## Sponsor Perks

Depending on the event, your brand may enjoy:

- Logo placement on promotional materials
- Booth space & product sampling
- On-stage recognition
- Social media shout-outs
- VIP access

# Advertising Opportunities

## Digital Advertising

- MWR website placements
- Social media features
- Email newsletters
- Digital signage across base facilities

## On-Base Advertising

- Banners in high-traffic areas
- Fitness center displays
- Golf course sponsorships
- Bowling center ads
- Outdoor recreation partnerships